INDEX

Volume 2 (Fall, 1972 - Summer, 1973)

Taking the Roll Out of Rock 'n' Roll: Reverse Acculturation 1
Jonathan Kamin

Meaning in Rock Music: Notes Toward A Theory of Communication 18
James E. Harmon

Middle-Class Delinquents and Popular Music: A Pilot Study 33
Russell E. Shain and Kent Higgins

"Hot Jazz," The Jitterbug, and Misunderstanding: The Generation Gap in Swing 1935-1945 43
J. Frederick MacDonald

The Unnatural History of Rock Festivals: An Instance of Media Facilitation 97
Richard A. Peterson

Country Music and the Mass Media: The Johnny Cash Television Show 124
Frederick E. Danker

How Popular is Popular Music?: Youth and Diversification of Musical Preferences 145
James K. Skipper, Jr.

Rock: A Nascent Protean Form 155
Howard A. Doughty

The Sinatra That Nobody Hears—Not Even Sinatra 189
John Brady

The Evolution of Pop Music Broadcasting: 1920-1972 202
R. Serge Denisoff

The Mythology of Woddy Guthrie
J. L. Rodnitzky 227

"Wo-Uh-Ho Peggy Sue: Exploring a Teenage Queen Linguistically" 244
Maury Dean

Does Musical Knowledge Belong in a College? 283
Stanley M. Gortikov

The Merchandising of Music 291
Jules Malamud

Contemporary Popular Music: Directions for Further Research 297
Peter Hesbacher

Religious Rock: What It Is Saying 311
Edward F. Heenan and H. Rosanne Falkenstein

The Beatles Are Dead! Long Live the Beatles! 321
Kenneth G. Sheinkopf and Mark R. Weintz

Social Protest and Self Awareness in Black Popular Music 327
George H. Lewis

Elsie Janis, The First World War and the Introduction of Jazz to England 334
Allen G. Debus